



**6th HIGH LEVEL SEMINAR on
ENVIRONMENTALLY SUSTAINABLE CITIES**

February 9-10, 2015 • Johor Bahru, Malaysia

Chiang Rai: A livable and happy city

Date : 9 - 10 Feb. 2015

Thistle Johor Bahru

Iskandar Malaysia, Malaysia



Chiang Rai: A Knowledge-based Society for A Livable and Happy city



6th HIGH LEVEL SEMINAR on
ENVIRONMENTALLY SUSTAINABLE CITIES

February 9-10, 2015 • Johor Bahru, Malaysia





Educating children about environmental responsibility is the process the municipality emphasizes.



We should think about beautiful trees that grow from good seeds



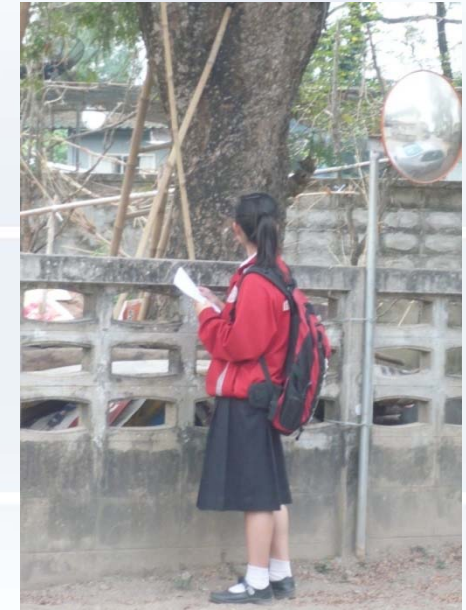
City of Trees

1. Ancient trees conservation in the city;
Set big trees roads;
Register big trees by collaborate with community, temple, school (“Bor. Wor. Ror.”) and adapt to school learning program.

2. Tree planting in urban area;
Academically tree planting project;
Low carbon house competition project;
Supporting people to homegrown vegetables and traditional herbs;
Increase the network of public and private sector for green area building



Big Trees Species Activities



- 1,832 Big Trees
- 143 Species
- Average big trees 38.17/community



 **6th HIGH LEVEL SEMINAR on ENVIRONMENTALLY SUSTAINABLE CITIES**
February 9-10, 2015 • Johor Bahru, Malaysia



Tree Planting Activity



6th HIGH LEVEL SEMINAR on
ENVIRONMENTALLY SUSTAINABLE CITIES

February 9-10, 2015 • Johor Bahru, Malaysia



City of Waste Minimization

3 R's

**Waste
managemen
t at source**

**Waste and
wastewater
management with
public
participation**



**6th HIGH LEVEL SEMINAR on
ENVIRONMENTALLY SUSTAINABLE CITIES**

February 9-10, 2015 • Johor Bahru, Malaysia



Exercise area in the city of waste minimization



Our home named “Chiang Rai city”

This home has an agreement of all members:

1. We will conserve and build a “City of Trees”.
2. We will have non-pollution activities in our home.
3. We will create a lifestyle based on efficiency energy consumption.
4. We will make a plan that brings sustainable consumption to people in our home.



City of Energy Efficiency



Increase public transportation and bicycle usage



0 HIGH LEVEL SEMINAR on ENVIRONMENTALLY SUSTAINABLE CITIES
February 9-10, 2015 • Johor Bahru, Malaysia



City of Energy Efficiency



Increase public transportation and bicycle usage



Community Based Tourism Bicycle Route:

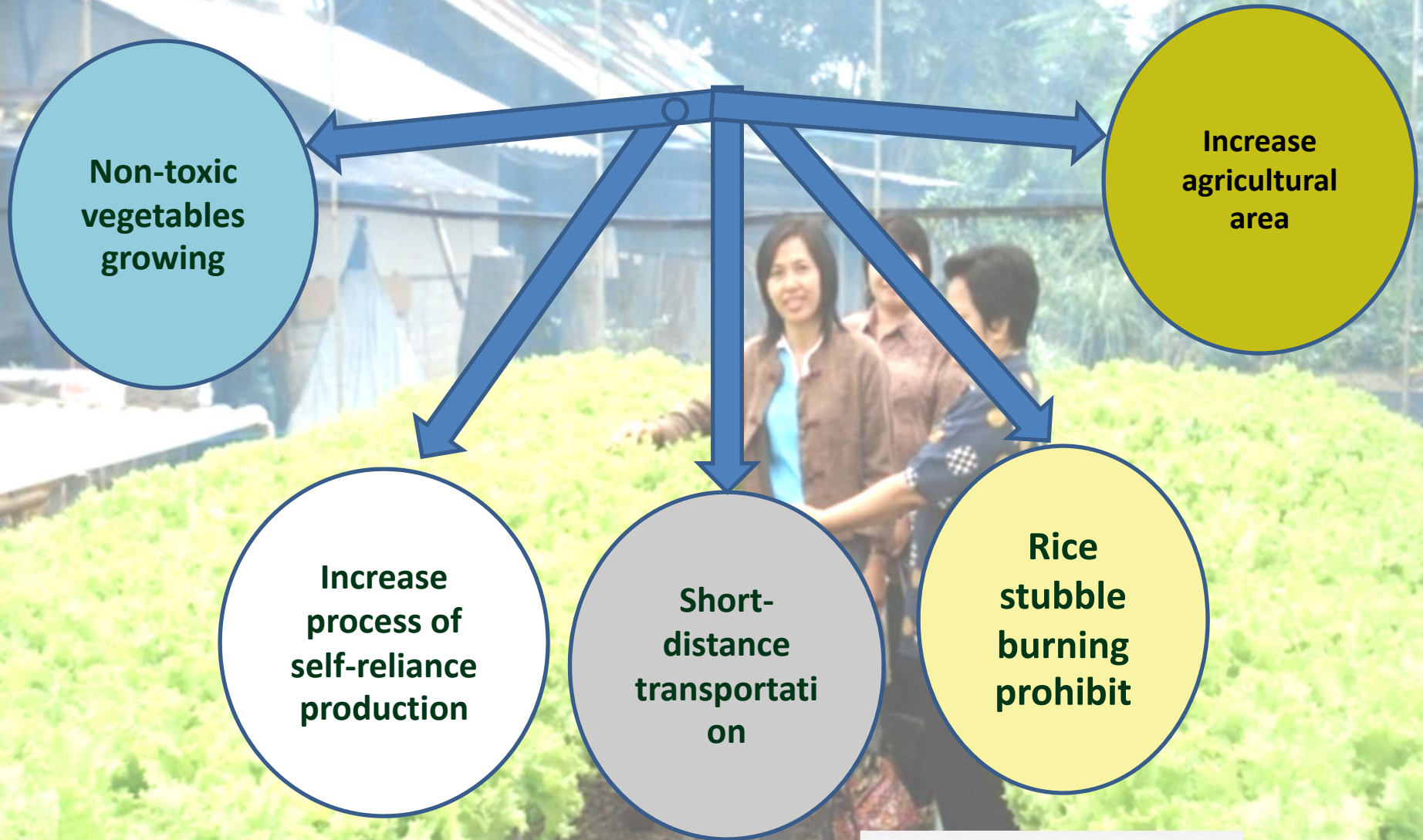
- King Mengrai monument – Pa Ngiew community
- Distance: 13.42 km /Cycling duration: 1 hour (approx.)



February 9-10, 2015 • Johor Bahru, Malaysia



City of Sustainable Consumption





**This is
the
future**





Bio diversity





THANK YOU AND SAWASDEE

